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FOOD
AND AGRICULTURAL

EXHIBITS

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U.S. DEPT. OF AGRICULTURE
FOREIGN AGRICULTURAL SERVICE
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FOREWORD

Hundreds of trade fairs and expositions throughout the world offer opportunities for promoting sales of your agricultural products. This listing of foreign fairs and expositions has been compiled as a service to U.S. producers, wholesalers, manufacturers, agents, and exporters of agricultural products.

These exhibits range from general agricultural fairs, which promote all types of farm products, livestock and farm machinery, to highly specialized exhibitions for specific items.

The listing is by country and city, giving the name, place, time of year, type of show and whom to contact for each event. Most of the fairs are open to any U.S. company with products appropriate to the show. U.S. firms can make arrangements for participation by writing to the contact listed for each fair.

This is not offered as a complete list of fairs, nor does a listing imply Foreign Agricultural Service endorsement of an event.

AFGHANISTAN

Kabul—Annual Jeshyn Trade Fair (August/September) Features industrial and agricultural products for the trade. Consumer products also shown.

Contact: Jeshyn Trade Fair, Afghan Ministry of Commerce, Kabul, Afghanistan.

ALGERIA

Algiers—Annual Algiers ONAFEX International Trade Fair (August/September) General trade fair featuring both agricultural and industrial products—including food and food equipment, wines and beverages.

Contact: ONAFEX Trade Fair, Exposition Palace, Pins Maritime, Algiers, Algeria.

ARGENTINA

Buenos Aires—Annual International Food Fair (May) Show includes food and food equipment, wines and beverages. Foreign exhibitors promote a wide selection of international foods. Buyers from most South American and Central American countries attend.

Contact: Andrian Olliver, Director General, Feria Internacional de la Alimentación, Ave. Córdoba 859, Piso 1, Buenos Aires, Argentina.

Buenos Aires—Annual International Agricultural and Industrial Fair (July/August) An important agricultural event. Farm machinery, equipment, supplies, livestock, food and beverages are among the agricultural products shown by local and foreign exhibitors. Buyers attend from not only Argentina but from other South American, Central American countries and Mexico.

Contact: Andrian Olliver, Director General, Internacional de la Alimentación, Ave. Córdoba 854, Piso 1, Buenos Aires, Argentina.

AUSTRALIA

Brisbane—Annual Royal Agricultural and Industrial Show (August) A regional exhibit covering general agricultural products—farm machinery, equipment, supplies, and livestock.

Contact: G.P.O., Box 122B, Brisbane, Queensland, Australia.

Sydney—Annual Regional Australian Catering Exhibition (May) For the food industry. It is a small show but gets good participation from Eastern Australia.

Contact: Australian Catering Exhibit, 3rd Floor, ADC House, 77 Pacific Highway, P.O. Box 428, North Sydney, N.S.W., 2060, Australia.

Sydney—Biennial International Trade Fair (August - odd years) General trade fair for industrial and agricultural products. Agricultural products include food and food equipment, wines and beverages.

Contact: General Exhibitions, Fairs and Conventions, N.S.W. Pty. Ltd., 67 Walker St. N., Sydney, N.S.W., 2060, Australia.

AUSTRIA

Dornbirn—Annual Dornbirn International Trade Fair (July/August) A general trade fair for both the trade and consumers. Austrian and foreign exhibitors show food and food equipment plus wines and spirits.

Contact: Export and Mustermesse GMBH, Real-schulstrasse 6, A-6850 Dornbirn, Austria.

Salzburg—Annual Alles Fuer Den Gast—Hotel and Catering Trade Exhibition (November) An important regional catering show for the tourist trade. Austrian and foreign exhibitors offer a wide variety of equipment, foods, wines and beverages.

Contact: Arbeitsgemeinschaft Fuer Fachausstellungen, AFA, A-5013 Salzburg, Austria.

Ried—Annual IM INNKREIS—Austrian National Agricultural Fair (August) Highlights farm machinery, equipment, supplies, livestock and livestock feeds.

Contact: Cesterreichische Landwirtschaftsmesse, Postfach 61, A-4910, Ried, Austria.

Vienna—Semiannual Vienna International Fair (Spring and Fall - usually March and September) An excellent food show for both the commercial food trade and the consumers. A complete showing of international foods, food products, wines and beverages. U.S. participated in 1964 and 1966.

Contact: Vienna International Fair, Messeplatz 1, Postfach 124, A-1071, Vienna, Austria.

BOTSWANA

Gaborone—Annual Agricultural and Trade Fair (July) The fair is international in scope. The exhibition features livestock, food, beverages, and farm machinery and equipment.

Contact: Gaborone Agricultural and Trade Fair, Authority, Gaborone, Botswana.

BELGIUM

Brussels—Annual Food Business, HORESCA, Biscochec (January) This exhibition is a combination of 3 shows, originally held separately. Exhibitors and buyers from European, Scandinavian, and Eastern Bloc countries attend this annual event. A complete range of food and beverages, equipment and confections is displayed. U.S. participated in 1969, 1970, and 1973.

Contact: Mme. Ruyssereldt, 183 Ave. Ed. Benes, 1080 Brussels, Belgium.

Brussels—Annual Food and Domestic Equipment Trades Fair - S.I.M.P.A. (October) International in scope, this is an important exhibit for all facets of the food trade industry. U.S. participated in 1965.

Contact: S.I.M.P.A., 29-31 Boulevard du Jardin Botanique, 100 Brussels, Belgium.

Brussels—Annual "CENEM" International Leather Goods Exhibition (January) An international trade only leather show for exhibitors and buyers of hides and skins, shoes, purses, bags and leather clothing.

BELGIUM—Continued

Contact: CMS a.s.b.l. - Exhibition Center, 52 Rue du Progrès, B-1000, Brussels, Belgium.

Brussels—Annual "EUROBA" European Exhibition (February) Professional fair for the bakery, confectionery, pastry, biscuit, chocolate and ice cream making industries.

Contact: EUROBA Exhibition Center, 52 Rue du Progres, B-1000, Brussels, Belgium.

Brussels—Annual Centenaire Trade Fair (April/May) A trade Exhibition for both consumer and trade. Items exhibited and sold include foods of all types, wines and beverages, housewares, electrical appliances, clothing and other consumer goods. Exhibitors attend from European and Scandinavian countries.

Contact: Brussels International Trade Fair, Palais de Centenaire, B-1020, Brussels, Belgium.

Brussels—Annual "Eurobeef" Exhibit (February) This is a European professional fair for the meat industry. The fair is regional in scope and is designed exclusively for the meat industry—wholesale and retail. Displays, seminars and demonstrations attract the meat trade from all European countries.

Contact: Eurobeef Exhibition Center, 52 Rue du Progres, 1000, Brussels, Belgium.

Liege—Annual International Trade Fair (April/May) General trade fair for industrial and agricultural products, including food and food equipment and wines. Attracts trade from primarily Benelux countries. Exhibitors attend from most European and Scandinavian countries.

Contact: Foire Internationale de Liege, 6 Ave. Malvoz, B.P. 52, B-4000, Liege 1, Belgium.

BOLIVA

Santa Cruz—Annual Farm, Cattle and Commercial Exhibit (September) A regional show which attracts exhibitors and buyers from the South and Central Americas. Features livestock and machinery.

Contact: Industrial, Agricultural and Handicraft Expositions, Casilla 116, Santa Cruz, Bolivia.

BRAZIL

Sao Paulo—Biennial International Food and Agricultural Exhibition (July - odd years) The exhibition features agricultural machinery, equipment and supplies; livestock and poultry and feeds; food and food equipment and wines and beverages.

Contact: Alcantara Machado, Comercio E Empreendimentos Ltda., Rua Brasilio Machado 60, Sao Paulo, Brazil.

Porto Alegre—Annual International Livestock Show of Rio Grande do Sul (August) An exhibition of livestock including swine, dairy and beef cattle, horses, sheep and poultry. Farm machinery and equipment plus livestock feed also shown. U.S. participated in 1972.

Contact: International Livestock Show Rio Grande do Sul, Porto Alegre, Brazil.

BULGARIA

Plovdiv—Annual International Trade Fair (September/October) General Trade fair. Products shown include all types of foods, wines and beverages. Exhibitors and buyers come from European and Eastern Bloc countries.

Contact: Bulgarian International Trade Fair, 50 Lenin Blvd., Plovdiv, Bulgaria.

CANADA

Montreal—Annual National Hotel, Restaurant and Institutional Exhibition. (March) Canadian and foreign exhibitors display institutional equipment, foods, wines and beverages for the resort, hotel, restaurant and industrial kitchens.

Contact: Hotels and Restaurant Suppliers Association, Inc., 3637 Metropolitan E., Rm. 801, Montreal 125 P.Q., Canada.

Montreal—Annual International Salon of Agriculture and Food (October/November) An international agricultural exposition for the trade and the general public. A wide selection of food, wines and equipment are shown by Canadian and foreign exhibitors.

Contact: International Agriculture and Food Exposition, 10819 St., Denis street, Montreal, Canada.

Toronto—Annual Food Service and Hospitality Show (April/May) A regional exhibition for the food, beverage and food equipment trade.

Contact: Food Service and Hospitality Show, 60 Avenue Road, Toronto, Canada.

Toronto—Annual Royal Agricultural Winger Fair (November) Regional farmers and consumers fair. Exhibition features farm machinery and equipment, livestock and livestock feed and supplies.

Contact: Royal Agricultural Winter Fair, Royal Coliseum, Exhibition Park, Toronto 2 B, Ontario.

COLOMBIA

Bogota—Annual International Fair of Bogota (August) General exhibition which includes farm machinery, equipment, supplies, consumer goods, food and food equipment and beverages.

Contact: Corporación de Ferias y Exposiciones S.A., Feria Internacional de Bogota Carrera 40, No. 22c-67, Bogota, Colombia.

CZECHOSLOVAKIA

Brno—Annual INTECO International Catering Show (October) An international food show for the catering, hotel and restaurant trade. Specifically held for the tourist trade. Local and foreign exhibitors display a wide variety of international foods.

Contact: Brno Trade Fairs Management, Vystaviste 1, Brno, Czechoslovakia.

Brno—Annual/International Food Salon (February/March) All types of foods and food equipment plus

CZECHOSLOVAKIA—Continued

wines are displayed by local and foreign exhibitors. Buyers from European, Scandinavian, and Eastern Bloc countries attend.

Contact: Dr. Jaromir Kolacny, General Director, Brno Trade Fairs and Expositions, Vystaviste 1, Brno, Czechoslovakia.

Brno—Annual International Consumer Goods Fair (April) All types of consumer goods are shown including international and local type foods, wines, household equipment and supplies.

Contact: Dr. Jaromir Kolacny, General Director, Vystaviste 1, Brno, Czechoslovakia.

DENMARK

Copenhagen—Annual International Food Fair (October) An important food and wine show for Scandinavian and European countries. It is a trade only show and features local and international foods, and wines plus food equipment. Buyers from all Scandinavian and European countries attend.

Contact: International Food Fair, Bella Center, Hvidkildevvej 64, D.K.-2400, Copenhagen, Denmark.

EGYPT

Cairo—Annual International and Industrial Fair (March) General agricultural fair. Some livestock shown but primarily farm machinery (light and heavy), equipment, supplies, poultry and livestock feed. Attracts many foreign exhibitors and buyers from Arabian, Eastern Bloc, Asian and European countries. U.S. participated in 1961.

Contact: International Agricultural and Industrial Fair Organization, Cairo, Egypt.

EL SALVADOR

San Salvador—Biennial International Fair of El Salvador (November - even years) Industrial and agricultural exposition. Both dairy and beef cattle, swine, poultry, light and heavy farm machinery plus livestock feed.

Contact: International Fair of El Salvador, Comité Ejecutivo de la Feria, Internacional de El Salvador, Blvd., de Las Fuerzas Armadas No. 222, San Salvador, El Salvador.

FRANCE

Dijon—Annual SIVA International Food and Wine Show (November) Large selection of all types and kinds of international foods and wines. U.S. participated in 1967.

Contact: Administration de la Foire Gastronomique, Palais des Expositions, Brd. de Champagne 21, Dijon, France.

Paris—Annual International Agricultural Show (March) Complete line of all types of farm machinery, equipment and supplies, beef and dairy cattle, poultry and livestock feeds.

Contact: International Agricultural Show, 19 Blvd. Henri IV, 75, Paris 4e, France.

Paris—Biennial S.I.A.L. International Food Exhibition (November - even years) One of the largest trade and consumer food shows in Europe. Worldwide in scope, all types and varieties of international foods and wines are shown. U.S. participated in 1966, 1968, and 1970.

Contact: S.I.A.L., 43 Rue de Naples, 75, Paris 8e, France.

Paris—Semiannual Leather Goods and Luggage Show (January and June) Foreign and local exhibitors display hides and skins, clothing, shoes, bags, purses and luggage.

Contact: Paris Leather Goods and Luggage Show, 6 Rue Beranger, 75, Paris 3e, France.

Paris—Annual International Leather Week Exhibit (September) Hides and skins, leather clothing, shoes, bags, and luggage are shown by exhibitors from all parts of Europe and Scandinavian countries.

Contact: International Leather Week Exhibit, 2 Rue Edouard VII, 75, Paris 9e, France.

For further information on the above and other agricultural shows in France, write to: French Trade Shows, 1350 Avenue of Americas, New York, N.Y., 10019.

GERMANY

Berlin—Annual Internationale Grüne Woche—International Green Week (late January) Agricultural show and horse show. Wide selection of international type foods, wines and spirits. U.S. usually participates with small exhibit.

Contact: International Green Week Exhibition, Messerdam 22, 1 Berlin 19, West Germany

Cologne—Biennial ANUGA* - International Food Exhibit (September - odd years) One of the largest and most important food shows in Europe. A wide selection of international foods, wines and spirits. Buyers and exhibitors from all parts of the world attend. U.S. participated in 1963, '65, '67, '69, and '71.

Contact: ANUGA, Postfach 210706, 5 Cologne 21, West Germany.

Frankfurt—Annual IKA International Culinary Art Exhibition and Federal German Hotel and Restaurant Trade Show (October) Includes internationally famous "Cooking Olympics" as well as food and equipment for hotels, restaurants and catering industries.

Contact: IKA, Postfach 970126, 6 Frankfurt am Main 97, West Germany.

Frankfurt—Semiannual International Spring/Fall Fair (February/March and August/September) Consumer and trade oriented. Exhibitors and buyers from European, Scandinavian and Eastern Bloc countries attend. Consumer goods include foods, beverages and wines.

Contact: Frankfurt International Fair, Postfach 970126, 6 Frankfurt/M 97, West Germany.

Hanover—Annual International Agricultural Fair (April/May) Consumer and trade oriented. Excellent offerings of foods and wines from various parts of the world. Also farm machinery and equipment plus livestock.

*Allgemeine Nahrungs und Genussmittel Ausstellung.

GERMANY—Continued

Buyers and exhibitors attend from most European, Scandinavian and Eastern Bloc countries.

Contact: Messegesellschaft, 3 Hanover, West Germany.

Hamburg—Annual INTERNORGA—International Trade Exhibition for Gastronomy (March) A wide selection of gastronomical foods from all parts of the world. Choice selection of wines and spirits. Buyers and exhibitors attracted from many countries around the world.

Contact: INTERNORGA, Jungiusstrasse, 2 Hamburg 36, West Germany.

Hamburg—Biennial LEFA International Food and Delicatessen Fair (even years - September) Wide selection of international foods, beverages and wines. Buyers and exhibitors attend from European, Scandinavian, and Eastern Bloc countries. U.S. participated in 1964.

Contact: LEFA, Jungiusstrasse, 2 Hamburg 36, West Germany.

Munich—Biennial IKOFA International Food Exhibition (October - even years) International in scope, IKOFA is especially important food market for Southern Germany, Austria, Switzerland, Italy, France, Belgium, and Eastern Bloc countries. Buyers and exhibitors from those countries and others attend. U.S. participated in 1964, '66, '68, '70, and '72.

Contact: IKOFA, Theresianhoehe 13, 8 Munich 2, West Germany.

Munich—Biennial IGFAFA International Hotel and Catering Exhibition (October - odd years) A relatively new exhibition but gaining in importance, because of the growing tourist industry in that area or region of Europe.

Contact: International Tourism Hotels and Catering Exhibit, Postfach 200, 8 Munich 12, West Germany.

EAST GERMANY

Leipzig—Semiannual International Trade Fair (March and September) The most important trade fair in East Germany. The show features all types of industrial and Agricultural machinery, equipment, supplies, food and wines.

Contact: Leipziger Messeamt DDR, 701 Leipzig, Postfach 720, German Democratic Republic.

GHANA

Accra—Annual International Trade Fair (February) Features Industrial and agricultural machinery, equipment and supplies plus food items. Attracts buyers and exhibitors from African, Arabic, Asian, European and Communist countries.

Contact: Ghana International Trade Fair, Ministry of Trade, P.O. Box M-47, Accra, Ghana.

GREECE

Thessalonika—Annual International Trade Fair (September) The largest exhibition in Greece. Attracts buyers and exhibitors from European and from the Eastern Bloc countries. Both industrial and agricultural in scope, the

show features machinery, equipment, supplies, food and beverages.

Contacts: Foire International de Thessalonika, Organizing Committee, Box 112, Thessalonika, Greece.

HUNGARY

Budapest—Annual International Trade Fair (May) General international exhibition of capital goods. Features both industrial and agricultural machinery, equipment, supplies, all types of foods and wines. Important show for Eastern Bloc and European countries. Exhibitors and buyers from all those areas attend.

Contact: Hungexpo, Varosliget, Budapest XIV, Hungary.

Budapest—Annual International Autumn Fair (September/October) Like the spring show, this exhibition is a general fair—displaying capital goods. Both shows offer good opportunity to make trade contacts from the Eastern Bloc countries. Exhibitors and buyers attend from those countries as well as from European and Scandinavian countries.

Contact: Hungexpo, Varosliget, Budapest XIV, Hungary.

Budapest—Annual ACROMASEXPO - International Show of Food Industry and Agricultural Machinery and Equipment (September) Primarily an exhibition of food equipment and farm machinery. Some food and wines are shown. It is international in scope and attracts both exhibitors and buyers from the European, Scandinavian and Eastern Bloc countries.

Contact: Hungexpo, Varosliget, Budapest XIV, Hungary.

INDONESIA

Djakarta—Annual International Fair (June-July) This is a general trade fair to promote both industrial and agricultural machinery, equipment, supplies, foods and beverages.

Contact: National Board of Indonesian Fairs and Exhibitions, 47 Jalan Kerkot Bruder, Djakarta, Indonesia.

IRELAND

Dublin—Annual Irish International Food and Drink Fair (September) An important show for the British Isles. However, exhibitors and buyers from all Europe as well as Scandinavian and Eastern Bloc countries attend. U.S. participated in 1964.

Contact: Industrial and Trade Fairs (Ireland) Ltd., Commonwealth House, New Oxford St., London, W.C. 1, England.

ISRAEL

Tel-Aviv—Annual International Hotel and Catering Exhibition (November) International in scope. All types of foods and beverages plus equipment and supplies.

Contact: Yerid Hamizrahk Exhibition Co., Ltd., P.O. 21075, Tel-Aviv, Israel

ITALY

Bari—Annual Agrilevante—Annual Agricultural Machinery and Livestock Exhibit (September) Regional-international fair important in the Southern part of Italy. Many European and Eastern Bloc countries exhibit machinery and livestock.

Contact: Fiera del Levante, Chamber of Commerce, Bari, Italy.

Bologna—Annual International Samples Fair (May) A national and international showing of restaurant, hotel and industrial food handling equipment. A wide selection of various types and kinds of foods and wines are also offered the trade. Bologna is considered the food center of Italy. U.S. participated in 1966-67.

Contact: Bologna International Samples Fair, Via G. Ciamician 4, Bologna, Italy.

Cremona—Annual National and International Dairy Show (September) The most important show in Europe for dairy animals, dairy equipment and supplies and livestock feeds. Exhibitors and buyers from most European and Eastern Bloc countries attend this event. U.S. participated in 1959, 1965-73.

Contact: Cremona International Dairy Cattle Exhibition, Cremona, Italy.

Florence—Annual International Leather Show (September) A large and important international leather show for the leather goods trade. Leather goods of all types, including hides and skins are displayed and sold by national and foreign exhibitors.

Contact: Florence Leather Show, Via Valfonda 9, Florence, Italy.

Foggia—Annual Fiera Internazionale dell'agricoltura e della Zootechia (April/May) An important regional fair for agricultural machinery, equipment, supplies, livestock, livestock feed and poultry. U.S. participated in 1968-71.

Contact: Foggia Fiera Internazionale dell'agricoltura, Foggia, Italy.

Milan—Annual International Samples Exposition (April) The largest show in number of exhibitors and visitors in Europe. More than 3 million visitors attend. This is a complete exhibition of industrial and agricultural products for both the trade and the general public. More than 100 U.S. commercial firms exhibit. Products range from heavy machinery to clothing, foods, wines, leather goods and art objects. U.S./FAS participated in 1965, 1971, and 1972.

Contact: International Samples Fair, Via Dahodssola, Milan, Italy.

Milan—Semiannual International Leather Goods Show (January and June) An important exhibition for hides, skins, finished leather goods—including clothing, shoes, bags, etc.

Contact: International Leather Goods Show, Via G. Leopardi 14, Milan, Italy.

Naples—Annual Catering Show (January) A show for the resort, hotel, restaurant and catering trade. This is an

important food and equipment show because of the heavy tourist trade in South Italy.

Contact: Salonsud, Ente Autonomo Mostra D'Oltremare, P. le V Tecchio 51/b, 80125, Naples, Italy.

Parma—Annual Exhibition of Preserved Foodstuffs and Food Packaging (September) An excellent food equipment show for hotels and restaurants. A wide selection of national and international foods and wines are shown.

Contact: Mostra Internazionale Conserve ed Imballaggi, Parco Ducale, Parma, Italy.

Reggio Emilia—Annual International Swine Show (May) This is the annual meeting of the Italian swine producers and breeders. It is a small show in numbers attending, but it is important because the top hog producers attend. Swine handling machinery, equipment, supplies, and livestock feed plus live swine are shown and sold at this 3-day event. Several foreign countries exhibit. U.S. participated in 1965-71.

Contact: International Swine Show, Chamber of Commerce, Reggio, Emilia, Italy.

Varese—Annual International Poultry Show (May) Seminars and poultry demonstrations highlight this important poultry show. All types of live poultry (both local and foreign) are shown and sold. A wide selection of poultry equipment and supplies, plus poultry feeds is exhibited. U.S. participated in 1965-1969.

Contact: Mostra Internazionale Avicola, Varese, Italy.

Verona—Annual International Agricultural Exposition (March) One of the largest and most important general agricultural shows in Europe. National and foreign exhibitors display farm machinery, equipment and supplies, dairy and beef cattle, poultry, horses, horticultural products, food and wines, plus consumer items for the farm and home. U.S. participated in 1965-1973.

Contact: Ente Autonomo Fiera di Verona, Casella Portale 199, Verona, Italy.

Verona—Annual Eurocarne Beef Cattle Show (October) This show features beef cattle. Buyers and sellers from most European and Eastern Bloc countries. Different breeds of beef cattle are shown along with machinery, equipment, supplies and livestock feeds. U.S. participated in 1972.

Contact: Eurocarne, Ente Autonomo Fiera di Verona, Casella Portale 199, Verona, Italy.

Vijavano—Annual International Leather Show (August) This is primarily a showing of Italian shoes for international buyers. However it is a good show to promote the sale of hides and skins for the Italian manufacturers.

Contact: International Leather Show, Vijavano, Italy.

JAMICA

Denbigh—Annual Agricultural Show and Fair (July-August) An important agricultural show for the Caribbean area. All types of agricultural equipment, machinery, supplies, livestock and livestock feed.

Contact: Denbigh Agricultural Show and Fair, 10 North Parade, P.O. Box 609, Kingston, Jamaica.

JAPAN

Tokyo—Annual Milk, Ice Cream and Frozen Food Show (January) Tokyo Industrial Center, Taito Hall. National show expressly for the frozen food industry.

Contact: The Shokuryo Times Co. Ltd., Nitta Bldg., 8-2-1, Ginza, Chuo-ku, Tokyo, Japan.

Tokyo—Biennial Tokyo International Trade Fair (April/May - odd years) This international exhibit covers a vast range of consumer goods ranging from clothing, food, wines and beverages, housewares, recreational articles, etc. Oriented to the trade. Exhibitors and buyers attend this biennial exhibit from all parts of the World.

Contact: Tokyo International Trade Fair Commission, 2, 4-16 Harumi, Chuo-ku, Tokyo, Japan.

Tokyo—Annual Meat Industries Supply Industry (April) A trade only exhibit for the meat industry. Tokyo Industrial Center.

Contact: Meat Industry Journal, Sumita Bldg., 4-49, Edobori, Nishi-ku, Osaka, Japan.

Tokyo—Annual International Hotel and Restaurant Show (March) This show features foods and equipment for the institutional trade, with emphasis on the resort, hotel and restaurant trade. Held at Tokyo Ryutsu Center.

Contact: International Hotel and Restaurant Show, Japan Management Association, Kyoritsu, Bldg. 25, 3-1-22 Shiba Koen, Minato-ku, Tokyo, Japan 105.

Osaka—Biennial Osaka International Fair (April - even years) A general international fair ordinarily limited to commercial trade. However for 1974 the exhibition will be a trade show but will be open to the general public. The exhibits will cover a vast range of consumer goods—clothing, food, wines and other beverages, convenience foods, new products, housewares, and recreational articles. Commercial exhibitors and buyers will be from all parts of the world. Exhibitors will be permitted to sell directly to the consumers attending the show.

Contact: Osaka International Fair, Osaka International Trade Fair Commission, 58, Hashizumecho, Uchihonmachi, Higashi-ku, Osaka, Japan.

KENYA

Nairobi—Annual International Agricultural Show and Trade Fair (September) A general agricultural and trade fair. Exhibitors from many foreign countries display agricultural machinery, equipment, supplies, livestock and livestock feeds, food and wines, etc.

Contact: Secretary, Agricultural Society of Kenya, P.O. Box 30176, Nairobi, Kenya.

LUXEMBOURG

Luxembourg—Annual International Trade Fair (May/June) Large local and foreign exhibition of machinery, equipment, supplies, foods and beverages.

Contact: International Trade Fair, 60 Ave., Victor-Hugo, Luxembourg-Lumpertsberg, Luxembourg.

MALTA

Naxxar—Annual Malta International Trade Fair for

Industry and Agriculture (July) Farm machinery, equipment and supplies, livestock, wines, beverages and food. An annual exposition held in Naxxar in July.

Contact: Malta Trade Fair Corp., Fairgrounds, Naxxar, Malta.

THE NETHERLANDS

Amsterdam—Annual Horecava—Hotel and Restaurant Equipment Show (January) Excellent exhibit for the food industry. International exhibitors and buyers attend. U.S. participated in 1963.

Contact: RAI Gebouw, 8 Europaplein, Amsterdam, The Netherlands.

Utrecht—Biennial ROKA—International Food Fair (February - even years) One of the best winter food shows. Draws exhibitors and buyers from many parts of the world.

Contact: ROKA, Koninklijke Nederlandse Jaarbeurs, Jaarbeursplein, Utrecht, The Netherlands.

Utrecht—Semiannual International Leather Show (March and September) Exhibitors from The Netherlands and foreign countries display a complete line of leather goods.

Contact: International Leather Show, Koninklijke Nederlandse Jaarbeurs, Jaarbeursplein, Utrecht, The Netherlands.

PERU

Lima—Annual International Pacific Fair (November) A general fair promoting both industry and agriculture. All types of machinery, equipment, supplies, livestock and livestock feeds, plus foods and beverages.

Contact: International Pacific Fair, Apartado 4900, Lima, Peru.

POLAND

Poznan—Annual International Fair (June) An agricultural and industrial exposition. All types of industrial and agricultural machinery, equipment, supplies, livestock, poultry, livestock feeds, consumer goods, and processed foods.

Contact: Management of the Poznan International Fairs, 14 Glogowska St., Poznan, Poland.

PORTUGAL

Santarem—Annual International-National Agricultural Show (June) The largest agricultural show in Portugal. The fair features farm machinery and livestock. Exhibitors from Brazil, Denmark, Spain, Germany, France, U.S., and Portugal. Show horses, beef and dairy cattle, swine, poultry, livestock and poultry feeds, as well as farm machinery, equipment and supplies are exhibited. U.S. participated in 1969-1972.

Contact: Feira Nacional de Agricultura, Santarem, Portugal.

Braga—Annual Exposicao-Feira Agricola do Norte. Annual Exposition and Fair of the North. This is a regional fair and like Santarem features farm machinery and livestock. Livestock includes beef and dairy cattle, horses, poultry and swine. There is also emphasis on livestock and

PORTUGAL—Continued

poultry feeds. U.S. participated in 1971 and 1972.

Contact: Braga Exposicao-Feira Agricola do Norte, Apartado 60, Braga, Portugal.

Lisbon—Annual International Trade Fair (June) An important trade fair for the Iberian Peninsula. A wide variety of machinery, equipment, supplies, consumer goods such as food, clothing, wines and beverages plus housewares are exhibited from many foreign countries and Portugal.

Contact: Portuguese National Tourist Office, 20 Lower Regent St., London, SW1Y 4PH, England.

RHODESIA

Bulawayo—Annual Central African International Fair (May) An industrial and agricultural exposition showing machinery, equipment, supplies, consumer goods including foods and wines, livestock and poultry and animal feeds. Exhibitors attend from the African continent, the Iberian Peninsula, South America and Australia.

Contact: Central African International Fair, Central Office of Trade and Tourism, Bulawayo, Rhodesia.

Bulawayo—Annual Regional Agricultural Show (September) A general agricultural show featuring farm machinery, equipment, supplies, livestock and poultry and animal feeds.

Contact: Bulawayo Agricultural Fair, Central Office of Trade and Tourism, Bulawayo, Rhodesia.

ROMANIA

Bucharest—Biennial NOWEA - Bucharest International Fair (October—even years) A general exhibition of industrial and agricultural products. Heavy and light machinery, equipment, supplies, livestock and poultry, consumer goods including fresh, processed and frozen fruit vegetables and meat. An important exhibition to contact Eastern Bloc countries trade. Many foreign countries other than Eastern Bloc exhibit at this fair.

Contact: Bucharest International Fair, Chamber of Commerce, International Fair Board, Scinteia Square, Bucharest, Romania.

SENEGAL

Dakar—Annual International Fair of Dakar (Mid-winter) A general industrial and agricultural exhibition.

Contact: Magathe Sow, Manager, Trade Fair Projects, Government of Senegal, Dakar, Senegal.

SOUTH AFRICA

Bloemfontein—Annual Central Agricultural Show (April) An important agricultural show for that region of Africa. Primarily agricultural equipment and livestock.

Contact: Central Agricultural Show, International Exhibitions Limited, 11 Argyll St., London, W1V, 2 L.J., England.

SPAIN

Barcelona—Annual HOGARHOTEL Exhibition

(November) A show covering hotel management, maintenance, equipment and gastronomy. A wide selection of hotel and restaurant equipment, food and wines.

Contact: Salon Monografico Nacional, Ave., Maria Cristina, Barcelona, 4, Spain.

Bilbao—Annual International Samples Fair (July) Industrial and agricultural machinery and equipment consumer goods including clothing, food and wines, leather goods, etc.

Contact: International Samples Fair, Tercio de Begona 2., Bilbao, Spain.

Madrid—Annual Feria Internacional Del Campo Internacional Agricultural Fair (May/June, usually except in 1974) A general agricultural fair showing a wide selection of foreign and Spanish agricultural machinery, equipment, supplies, beef and dairy cattle, poultry and livestock and poultry feeds. U.S. participated 1969-1972.

Contact: International Agricultural Fair, Madrid Chamber of Commerce, Madrid, Spain.

Murcia—Annual International Canned Foods and Provisions Fair (October) International exhibitors show a wide range of processed foods of all types. Also shown are fresh and frozen fruits, vegetables and meats.

Contact: Int. Canning and Food Fair, Avda. Jose Antonioll, Murcia, Spain.

SWEDEN

Malmo—Annual RESTA International Hotel and Restaurant Fair (October) An important exhibit for the food industry trade. Exhibitors from Sweden and foreign countries display a wide range of foods and equipment. Frozen, fresh, dried, and canned fruits and vegetables plus fresh and frozen meat and poultry are shown.

Contact: International Hotel and Restaurant Fair, Box 19015, Malmo, Sweden.

Stockholm—Annual St. Erik's International Trade Fair (October) An important exhibit for the food industry trade. Exhibitors from Sweden and foreign countries display a wide range of foods and equipment. Frozen, fresh, dried, and canned fruits and vegetables plus fresh and frozen meat and poultry are shown.

Contact: International Hotel and Restaurant Fair, Box 19015, Malmo, Sweden.

Stockholm—Annual St. Erik's International Trade Fair (August/September) One of the largest International trade fairs in Sweden. A wide range of industrial and agricultural products are shown by exhibitors from Sweden, Finland, other Scandinavian as well as European countries.

Contact: St. Erik's International Trade Fair, AB St. Erik's, Massan, S-106-80, Stockholm, Sweden.

SWITZERLAND

Basel—Biennial IGEHO International Catering and Hotel Show (November - odd years) Internationale Fachmesse fur Gemeinschaftsverpflegung Hotellerie. One of the most important catering shows. Exhibitors and buyers from European, Scandinavian and Eastern Bloc

SWITZERLAND—Continued

countries attend. Products include fresh, dried and frozen fruits and vegetables, processed fruit and vegetables, products new to the market, red meat and poultry products. U.S. participated in 1969-1972.

Contact: Swiss Industries Fair, P.O. Box CH-4000, Basel 21, Switzerland.

St. Gallen—Annual OLMA Swiss Agricultural and Dairy Cattle Show (October) Features farm machinery, dairy equipment and supplies, different breeds of dairy cattle, and livestock feeds. Dairy cattle from Austria, Italy, Denmark, Germany, besides Swiss breeds are shown and sold.

Contact: Swiss Agricultural and Dairy Show, OLMA Secretariat, Museumstrasse 1, St Gallen, Switzerland.

Bern—Annual BEA Commercial Agricultural, Industrial and Trade Exhibition (April/May) A large and important general exhibition. A wide variety of agricultural and industrial machinery, equipment and supplies are shown along with dairy cattle, and livestock feed. It is both a consumer and trade oriented show.

Contact: BEA-Sekretariat, Postfach 1009, 3001 Bern, Switzerland.

SYRIA

Damascus—Annual Damascus International Trade Fair (September) An important general trade fair for the Arabic and African countries. Primarily industrial machinery and equipment. However consumer goods are exhibited and sold. Several foreign countries display equipment and other products.

Contact: Damascus International Trade Fair, 67 Blvd. de Baghdad, Damascus, Syria.

TUNISA

Tunis—Biennial Tunis International Fair (May/June - odd years) Both industrial and agricultural machinery, equipment and supplies are shown. A wide variety of foreign and local consumer products including clothing, foods, wines, etc. are offered to foreign and local fradesmen and to the general public.

Contact: Tunis International Fair, Tunis Chamber of Commerce, Tunis, Tunisia.

TURKEY

Izmir—Annual International Fair (August/September) Considered the largest International fair in Turkey. Exhibitors from all parts of the world have their own pavilions where a wide variety of industrial and agricultural products are shown. The exhibition also includes livestock—with both beef and dairy cattle.

Contact: Izmir International Fair, Directorate, Izmir Fairs and Tourism, Izmir, Turkey.

UNITED KINGDOM

London—Biennial Hotelympia Hotel and Catering Show (January - even years) The largest and most important hotel and catering show in Europe. Caters to all types and varieties of foods and beverages for the hotel,

restaurant, resort and catering trade. International in scope, a wide assortment and variety of foreign foods are offered to the trade. The show also features hotel and restaurant equipment and supplies. Seminars on food preparation are held during the exhibit. U.S. exhibited in 1966-1974.

Contact: Industrial and Trade Fairs Ltd., Commonwealth House, New Oxford Street, London, WC1A 1PB, England.

London—Annual Ideal Home Show (March) Perhaps one of the largest in number of exhibitors, number of visitors and range of all types of industrial, commercial and agricultural products for the consumer of any show in the world. U.S. exhibited in 1965.

Contact: Ideal Home Exhibition, Olympia Associated Newspapers Ltd., Exhibition Office, Temple House, Temple Ave., London, EC 4, England.

Manchester—Biennial Manchester Food, Cooking and Catering Exhibition (September - odd years) Regional catering exhibition open to the trade and to the general public. A large show which attracts foreign exhibitors and buyers.

Contact: Food, Cooking and Catering Exhibition, ITF (Northern) Ltd., City Hall, Deansgate, Manchester, England.

URUGUAY

Montevideo—Annual Montevideo Livestock Show (August) An important livestock show for South America and Central America. Both beef and dairy animals are shown and sold during the exhibit. Livestock feed and supplies are also featured.

Contact: Montevideo Livestock Show, Exposition and Tourist Board, Montevideo, Uruguay.

USSR

For information on USSR agricultural fairs and exhibitions write to: Foreign Exhibits in the USSR, Sokolnicheski Val, 1, A Moscow, 107 232, Russia.

YUGOSLAVIA

Novi Sad—Annual Novi Sad International Agricultural Fair (May) One of the most important agricultural fairs in the Eastern European countries. Agricultural machinery, equipment and supplies are shown along with beef and dairy cattle, poultry, swine and livestock feeds. Exhibitors from Eastern Bloc and European countries show machinery and livestock. An excellent exhibit for contacts. U.S. participated in 1971, '72 and '73.

Contact: Novi Sad Fairs, Hajduk Veljkova 11, Novi Sad, Yugoslavia.

ZAIRE

Kinshasa—Annual Kinshasa International Fair (June) An important industrial and agricultural exposition for that region of Africa. International in scope, the fair attracts many foreign exhibitors.

Contact: Kinshasa International Fair, Foire Internationale De Kinshasa, BP 1397, Kinshasa 1, Republic of the Zaire.

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